

9th Commonwealth Youth Ministers Meeting

Social Media Toolkit

#CYMM



The Commonwealth

9th Commonwealth Youth Ministers Meeting

The Commonwealth brings together government ministers, senior officials, young leaders, and youth workers from across the globe for the 9th Commonwealth Youth Ministers Meeting (9CYMM) in Kampala, Uganda, from 31 July to 4 August 2017.

The high-level summit, held every four years, comes as the world's youth population reaches a record 1.8 billion people aged 15 to 29. Today the youth sector stands at a crossroads, with pressure on governments to do more for their young citizens with fewer resources, and growing aspirations by young people to contribute to their societies.

The theme of the meeting is: 'Resourcing and Financing Youth Development: Empowering Young People'

The meeting will enable government ministers and senior officials to share good practices, debate emerging issues, take stock of pioneering Commonwealth initiatives and forge new partnerships for resourcing youth development. Ministers will engage directly with young leaders and youth sector stakeholders to ensure multiple perspectives are included in decision making.

In this social media kit you will find:

- Sample social media posts
- Multimedia

Please feel free to use this kit as a guide for your own social media efforts and help us promote the 9th Commonwealth Youth Ministers Meeting.



Sample tweets

The #Youth Leaders' Forum is taking place between 31 July and 1 August at the 9th #CYMM in #Uganda. More info here: <http://ow.ly/WJTx30dxrLa>

The Stakeholders' Forum is taking place between 31 July & 1 August at the 9th #CYMM in #Uganda. More info here: <http://ow.ly/WJTx30dxrLa> #Youth

#CYMM #Youth Leaders' Forum= #Commonwealth young leaders to influence & shape the global debate on youth development <http://ow.ly/WJTx30dxrLa>

#CYMM Stakeholders' Forum = space for #youth sector stakeholders to influence policy-making across the #Commonwealth <http://ow.ly/WJTx30dxrLa>

Interested about the history of the #Commonwealth #Youth Ministers Meetings? Find all the info you need here: <http://ow.ly/WJTx30dxrLa> #CYMM

Young people around the globe are coming together for the 9th #CYMM in #Uganda to find answers to youth challenges. <http://ow.ly/WJTx30dxrLa>

The theme for the 9th #CYMM in #Uganda is focused on resourcing and financing #youth development. More here: <http://ow.ly/WJTx30dxrLa>

The 9th #CYMM in #Uganda hopes to set the pace for the development of young people around the globe. <http://ow.ly/WJTx30dxrLa>

Future leaders of the #Commonwealth are coming together for the 9th #CYMM in #Uganda. <http://ow.ly/WJTx30dxrLa>



Sample posts

1.

The Commonwealth will soon bring together government ministers, senior officials, young leaders, and youth workers from across the globe for the 9th Commonwealth Youth Ministers Meeting (9CYMM) in Kampala, Uganda, from 31 July to 4 August 2017. The theme of the meeting is Resourcing and Financing Youth Development: Empowering Young People.

Find out more here:
<http://ow.ly/WJTx30dxrLa>

Join the conversation:
 #CYMM

2.

The Commonwealth Youth Ministers Meeting coming up, comes as the world's youth population reaches a record 1.8 billion people aged 15 to 29.

Today the youth sector stands at a crossroads, with pressure on governments to do more for their young citizens with fewer resources, and growing aspirations by young people to contribute to their societies.

See our #CYMM event:
<http://ow.ly/WJTx30dxrLa>

3.

The Commonwealth Youth Ministers Meeting will enable government ministers and senior officials to share good practices, debate emerging issues, take stock of pioneering Commonwealth initiatives and forge new partnerships for resourcing youth development. Ministers will engage directly with young leaders and youth sector stakeholders to ensure multiple perspectives are included in decision making.

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Sample posts

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The Commonwealth will soon bring together government ministers, senior officials, young leaders, and youth workers from across the globe for the 9th Commonwealth Youth Ministers Meeting (9CYMM) in Kampala, Uganda, from 31 July to 4 August 2017. The theme of the meeting is Resourcing and Financing Youth Development: Empowering Young People

Find out more here:
<http://ow.ly/WJTx30dxrLa>

2.

The Stakeholders' Forum, between 31 July and 1 August 2017, provides a space for youth sector stakeholders to influence policy-making across the Commonwealth. Youth sector stakeholders can apply to attend and respond to the Call for Papers.

Find out more here:
<http://ow.ly/WJTx30dxrLa>

3.

The Youth Leaders' Forum, between 31 July and 1 August, will offer a space for young leaders from Commonwealth member countries to influence and shape the global debate on youth development.

For more information see:
<http://ow.ly/WJTx30dxrLa>

Visuals

Make your posts more engaging by:

[downloading our visuals](#)

Publications

[Youth Mainstreaming in
Development Planning
Transforming Young Lives](#)

[Global Youth Development
Index and Report 2016](#)



Commonwealth Youth

The Commonwealth's 52 member countries have a combined population of more than 2 billion, of which more than 60% are under 30 years of age.

The Commonwealth Secretariat's youth development work is delivered through the Commonwealth Youth Programme, which has been supporting member countries for over 40 years.

[Find out more about our work in this area](#)

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About the Commonwealth Secretariat

The Commonwealth Secretariat provides guidance on policy making, technical assistance and advisory services to Commonwealth member countries. We support governments to help achieve sustainable, inclusive and equitable development. We are a champion for youth empowerment.

[More about the Commonwealth Secretariat](#)

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Any questions?

Get in touch with the Commonwealth Secretariat's Communications Division

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Email: media@commonwealth.int



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9th Commonwealth Youth Ministers Meeting:

 [@CYMMUganda](https://twitter.com/CYMMUganda)

 [@9CYMM](https://www.facebook.com/9CYMM)

Government of Uganda:

 [@GovUganda](https://twitter.com/GovUganda)

 [@govuganda](https://www.facebook.com/govuganda)

 [@mglsd](https://www.facebook.com/mglsd)

Commonwealth Youth Council:

 [@Official_CYC](https://twitter.com/Official_CYC)

 [@CommonwealthYouthCouncil](https://www.facebook.com/CommonwealthYouthCouncil)

Commonwealth Association of Youth Workers Associations:

 [@commyouth](https://www.facebook.com/commyouth)

Uganda Parliamentary Forum on Youth Affairs:

 [@upfya_org](https://twitter.com/upfya_org)

 [@upfya](https://www.facebook.com/upfya)

Uganda National Youth Council:

 [@NationalYouthCouncilofUganda](https://www.facebook.com/NationalYouthCouncilofUganda)