

Youth Worker Awards 2016: Social Media Toolkit

#Commonwealth

#YouthWorker



The Commonwealth

The Commonwealth Youth Worker Awards - 'Empowering young people through sport and arts'

The Commonwealth Youth Worker Awards are part of the Commonwealth's annual Youth Work Week celebrations where we acknowledge, celebrate and recognise the outstanding efforts of youth workers across the Commonwealth.

In its fourth year, the [#Commonwealth #YouthWorker](#) Awards will celebrate youth workers across the Commonwealth for their dedication to improving young lives and their positive contributions to society.

Finalists have been shortlisted from each Commonwealth region:

- Africa
- Asia
- Caribbean and the Americas
- Europe
- Pacific

They have been shortlisted based on their work in using sport and arts programmes to empower young citizens.

The ceremony falls during Commonwealth Youth Work Week ([#CYWW2016](#)), held from 7-13 November, under the theme:

'Empowering young people through sport and arts'.

In this social media kit you will find:

- Sample social media posts
- Multimedia

Please feel free to use this kit as a guide for your own social media efforts and help us share the stories of our exceptional Commonwealth Youth Workers!



Sample tweets

.@commonwealthsec's [#Commonwealth #YouthWorker](#) Awards are just around corner. More on the 2015 winners: <http://bit.ly/1iHQ6jF> @ComSecYouth

Youth workers = instrumental to positive dev. of young people. RT if you agree! [#Commonwealth #YouthWorker](#) @commonwealthsec @ComSecYouth

.@commonwealthsec's [#YouthWorker](#) Awards celebrate professionals & local heroes playing pivotal role in #youth dev.: <http://bit.ly/2eRUQ6P>

.@commonwealthsec's @deodat_maharaj: "Youth workers are staunch&tireless champions of young people" [#Commonwealth #YouthWorker](#) @ComSecYouth

[#Commonwealth #YouthWorker](#) awardees work with at-risk youth in grassroots orgs, senior levels of govt & academia <http://bit.ly/1iHQ6jF>

.@commonwealthsec [#YouthWorker](#) finalists have been shortlisted from each [#Commonwealth](#) region: <http://bit.ly/2eRUQ6P>

How have @commonwealthsec's [#Commonwealth #YouthWorker](#) finalists made an impact on the lives of young people? <http://bit.ly/2eRUQ6P>

Find out how @commonwealthsec's [#Commonwealth #YouthWorker](#) finalists' interventions have helped their community: <http://bit.ly/2eRUQ6P>

Across the [#Commonwealth](#) youth workers employ sport & arts progs for #youthempowerment. See how: <http://bit.ly/2eRUQ6P> [#YouthWorker](#)



Sample tweets

Despite their efforts, youth workers are often unheralded. [#Commonwealth #YouthWorker](#) Awards aims to change this: <http://bit.ly/2eRUQ6P>

We must recognise & build the capacity of youth work sector. RT if you agree [#Commonwealth #YouthWorker](#) @commonwealthsec @ComSecYouth

.@commonwealthsec @ComSecYouth promote professionalisation of youth dev. work by facilitating education&training [#Commonwealth #YouthWorker](#)

.@commonwealthsec's [#Commonwealth #YouthWorker](#) Awards will showcase the achievements of the sector. Find out more: <http://bit.ly/2eRUQ6P>

.@Victor_OCHEN "Must focus our positive energy on acknowledging, profiling & amplifying voices of the voiceless" [#Commonwealth #YouthWorker](#)

Youth workers exemplify all that is best in [#Commonwealth](#) & embody values of [#CommonwealthCharter](#): <http://bit.ly/2eRUQ6P> [#YouthWorker](#)

.@ComSecKatherine We must recognise & invest in this vital sector" RT if you agree! <http://bit.ly/2eRUQ6P> [#Commonwealth #YouthWorker](#)

RT to support youth workers in the [#Commonwealth](#)! <http://bit.ly/2eRUQ6P> [#YouthWorker](#) @commonwealthsec @ComSecYouth

[#Commonwealth #YouthWorker](#) Awards acknowledge immense contribution made by brave & inspirational youth workers: <http://bit.ly/2eRUQ6P>

Who is your standout [#YouthWorker](#) of the year? See who ours are: <http://bit.ly/2eRUQ6P> @commonwealthsec's is: [#Commonwealth](#)



Sample posts

Youth workers make an enormous contribution to national development, engaging, developing and empowering young adults.

The Commonwealth Youth Worker Awards recognise youth work professionals who have gone above and beyond to encourage and motivate young people.

This year, 20 individuals from Africa, Asia, the Caribbean, Pacific and Europe have been honoured for their efforts to inspire and support young people.

Learn more about the finalists: <http://bit.ly/2eRUQ6P>

Join the conversation:

[#Commonwealth #YouthWorker](#)

Across the Commonwealth, youth workers use sport and arts programmes to engage young people and help them to express, identify and promote their identities and talents.

Their efforts contribute to the health, education, gender equality, and social cohesion of nations.

The Commonwealth Youth Worker Awards acknowledge and celebrate the efforts of outstanding youth workers from across the Commonwealth.

If you believe in the power of youth work to transform lives, share this post and congratulate our youth workers!

<http://bit.ly/2eRUQ6P>

Join the conversation:

[#Commonwealth #YouthWorker](#)

Commonwealth Youth Work Week (7-13 Nov.) is a celebration of the achievements of youth workers and young people.

The 2016 theme is 'Empowering young people through sport and arts', acknowledging the creative and innovative techniques that youth workers employ to deliver effective youth empowerment programmes.

How do you plan to honour youth workers this year?

We're recognising Youth Workers at our Commonwealth Youth Worker Awards ceremony. See who are finalists are: <http://bit.ly/2eRUQ6P>

Join the conversation:

[#Commonwealth #YouthWorker](#)

Visuals

Make your posts more engaging by:

[downloading our visuals](#)

Youth Workers at Work

Share videos of our 2015 Youth Worker Awardees

[Victor Ochen - Commonwealth Youth Worker of the Year and Africa Region Winner](#)

[Ioane Tupou Nawaikula, Commonwealth Pacific Region Youth Worker of the Year](#)

[Christian Mizzi, Commonwealth European Youth Worker of the Year](#)

[Miguel 'Steppa' Williams, Commonwealth Caribbean Youth Worker of the Year](#)



About the Commonwealth Youth Programme

The Commonwealth Secretariat's youth development work is delivered through the Commonwealth Youth Programme, which has been supporting member countries for over 40 years.

[Find out more about the Commonwealth Youth Programme](#)

Join the conversation with our youth team

[#Commonwealth #YouthWorker](#)



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[Finalists of 2016 Commonwealth Youth Worker Awards announced](#)

['Ground-breaking' youth index will help countries design smart policies - Secretary-General](#)

[State of the world's youth population: new index underscores urgent need to invest in young](#)

[Commonwealth Youth Work Week 2016](#)

[Commonwealth Youth Work Week 2016 Symposium](#)

[Youth climate advocacy toolkit launched for small island developing states](#)

About the Commonwealth Secretariat

The Commonwealth Secretariat provides guidance on policy making, technical assistance and advisory services to Commonwealth member countries. We support governments to help achieve sustainable, inclusive and equitable development. We are a champion for youth empowerment.

[More about the Commonwealth Secretariat](#)

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Any questions?

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