Commonwealth 70 Year Anniversary Logo Guidelines

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Logo Variations: Black and White

Black: Stacked

White: Stacked

Black: Horizontal

White: Horizontal

Logo Variations: Blue and Gold

Gold and White on Blue: Stacked

Blue: Stacked

Gold and White on Blue: Horizontal

Blue: Horizontal

Colours

BLUE

PANTONE
BLUE 072 C

CMYK
c:100 m:95 y:0 k:3

RGB
r:16 g:6 b:159

HEX
10069f

GOLD

Pantone
1245 C

CMYK
c:6 m:35 y:99 k:18

RGB
r:198 g:3146 b:20

Hex
C69214

WHITE

BLACK

Logo Spacing

The clear space around the logo is the space into which no other object may intrude.
This includes type, graphics and imagery.

Master Sizes Clear Space

Clear Space

Stacked Logo

Clear Space

Horizontal Logo

Logo Sizing

These are minimum sizes that the logo should appear in print and on screen.

Print

20mm

40mm

Screen

120px

225px

Stacked Logo

Horizontal Logo

Logo Placement Examples

Always observe 70 Year Anniversary logo clear space and minimum size.

Website

Poster

Exhibition stand

Sign