



Commonwealth 70 Year Anniversary Logo Guidelines

Logo Variations: Black and White

Black: Stacked



White: Stacked



Black: Horizontal



White: Horizontal



Logo Variations: Blue and Gold

Gold and White on Blue: Stacked



Blue: Stacked



Gold and White on Blue: Horizontal



Blue: Horizontal



Colours

BLUE

PANTONE
BLUE 072 C

CMYK
c:100 m:95 y:0 k:3

RGB
r:16 g:6 b:159

HEX
10069f

GOLD

Pantone
1245 C

CMYK
c:6 m:35 y:99 k:18

RGB
r:198 g:3146 b:20

Hex
C69214

WHITE

BLACK

Logo Spacing

The clear space around the logo is the space into which no other object may intrude.
This includes type, graphics and imagery.

Master Sizes Clear Space



Clear Space

Stacked Logo



Clear Space

Horizontal Logo

Logo Sizing

These are minimum sizes that the logo should appear in print and on screen.

Print



Screen



Stacked Logo

Horizontal Logo

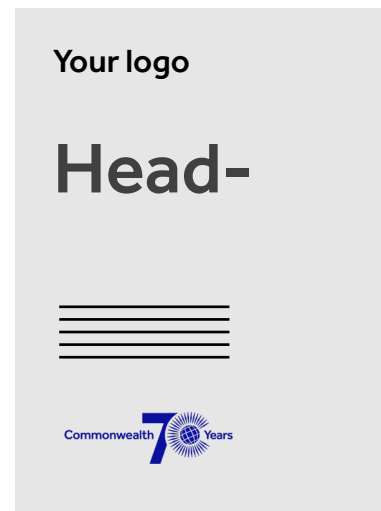
Logo Placement Examples

Always observe 70 Year Anniversary logo clear space and minimum size.

Website



Poster



Exhibition stand



Sign

